



LODI CITY COUNCIL

Carnegie Forum
305 West Pine Street, Lodi

"SHIRTSLEEVE" SESSION

Date: May 1, 2018

Time: 7:00 a.m.

For information regarding this Agenda please contact:

Jennifer M. Ferraiolo

City Clerk

Telephone: (209) 333-6702

Informal Informational Meeting

A. Roll Call by City Clerk

B. Topic(s)

B-1 Receive Presentation by San Joaquin Regional Transit District (PW)

C. Comments by Public on Non-Agenda Items

D. Adjournment

Pursuant to Section 54954.2(a) of the Government Code of the State of California, this agenda was posted at least 72 hours in advance of the scheduled meeting at a public place freely accessible to the public 24 hours a day.

Jennifer M. Ferraiolo
City Clerk

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CITY OF LODI COUNCIL COMMUNICATION

AGENDA TITLE: Receive Presentation by San Joaquin Regional Transit District

MEETING DATE: May 1, 2018

PREPARED BY: Public Works Director

RECOMMENDED ACTION: Receive presentation by San Joaquin Regional Transit District.

BACKGROUND INFORMATION: A representative from San Joaquin Regional Transit District will provide Council with a presentation on a proposal to create a Consolidated Transportation Services Agency (CTSA) and how the proposed CTSA services will benefit Lodi residents and other transit patrons in the region.

FISCAL IMPACT: Not applicable.

FUNDING AVAILABLE: Not applicable.

Charles E. Swimley, Jr.
Public Works Director

Prepared by Georgia Lantsberger, Transportation Manager
CES/GL/tdb

APPROVED: _____

Stephen Schwabauer, City Manager



Consolidated Transportation Services Agency

**Lodi Shirtsleeve Meeting
May 1, 2018**

Jean Foletta-Morales

Chief Operating Officer

Toan Tran

Mobility and Contract Services Manager

What is a CTSA?



CTSA is an agency that coordinates and provides social service transportation, including services for the elderly and individuals with disabilities who cannot use conventional transit services

Regional functions and benefits of CTSA

- One centralized location for information on all countywide transit services
 - RTD, ACE, Tracer, GrapeLine, Manteca Transit, eTrans, Blossom Express
 - ADA services
 - Non-Emergency Medical Transportation (NEMT)
 - Veteran's and health and human services transportation
- Reduction of duplicative costs and staff time
- Regional access to UBER and UBER-type services

Customer Benefits

- Easier access to regional transit services and information
- Enhanced regional mobility options

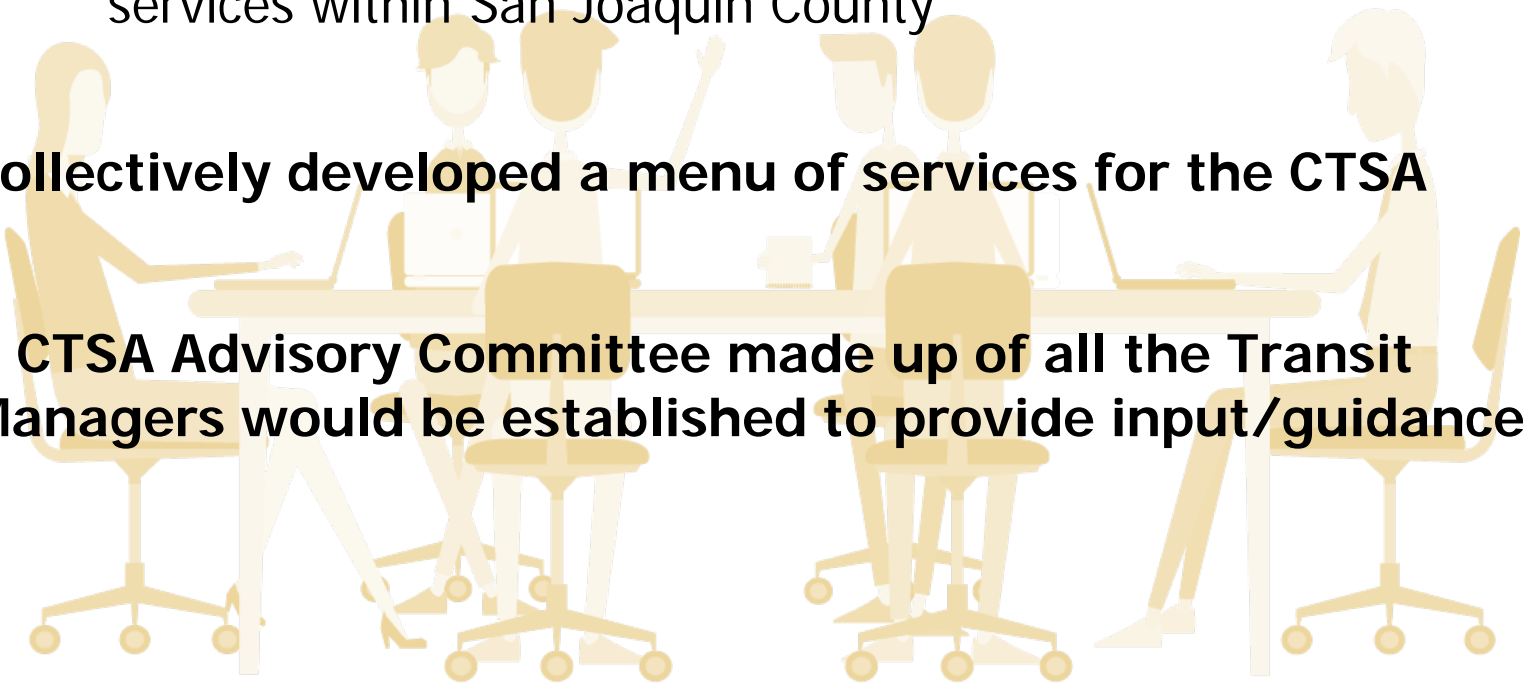
Background

Countywide Transit Operators have been meeting regularly

- Tracy, Manteca, Lodi, Escalon, and RTD
- Primary objective is to enhance coordination of transit services within San Joaquin County

Collectively developed a menu of services for the CTSA

A CTSA Advisory Committee made up of all the Transit Managers would be established to provide input/guidance



Proposed Services Would be Available for all Residents of All Cities



ADA Assessment

Travel Training

Volunteer Incentive Program

Discount Fare Card

FREEdom Program

RTD Go!

Mobility-On-Demand

ADA Assessment

Provides professional, experienced, regional in-person eligibility assessments for ADA paratransit services

Benefits

- Process is streamlined and consistent
- Reduces staff time of City Employees
- Offers a single point of contact for customers
- Requires only one certification to use all six transit systems countywide
- Introduces customers to other transit options and travel training



Travel Training

Offers dedicated professionals who will teach seniors and persons with disabilities how to use available public transit options throughout the county and beyond

Benefits

- Provides additional mobility options for customers
 - With more coming soon!
- Increases fixed-route ridership
- Minimizes operational costs





Volunteer Incentive Program (VIP)

Offers a mileage reimbursement service that enables ADA-certified passengers to compensate relatives, friends, and neighbors for providing them with transportation assistance

Benefits

- Provides a flexible and customized transportation option
- Allows customers who are fragile or returning from dialysis to ride with friends or family members
- Shifts cost away from more expensive paratransit demand response trips
- No cost to passenger
- Driver is paid by CTSA



Discount Fare Card

Meets the Federal Transportation Administration (FTA) stipulation that says, as a grantee under Section 5307, agencies “must allow the elderly, persons with disabilities, and Medicare cardholders to ride the fixed route services for a fare that is not more than one-half the base fare charged other persons”

Benefits

- Offers a centralized process with one card for all transit systems
- Reduces staff time



FREEdom Program

Allows ADA-certified customers to ride fixed-routes free of charge

Benefits

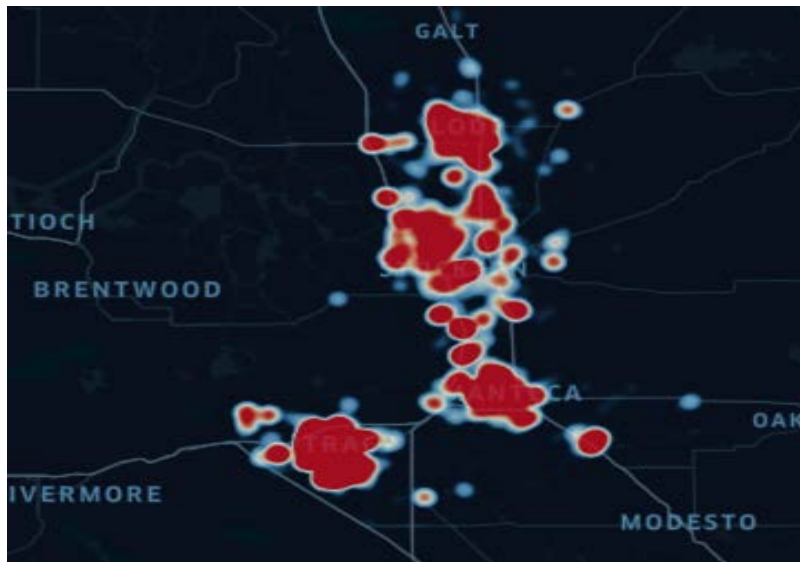
- Provides customers with additional mobility options to travel without requiring reservations
- Minimizes paratransit cost by shifting demand to a less expensive option



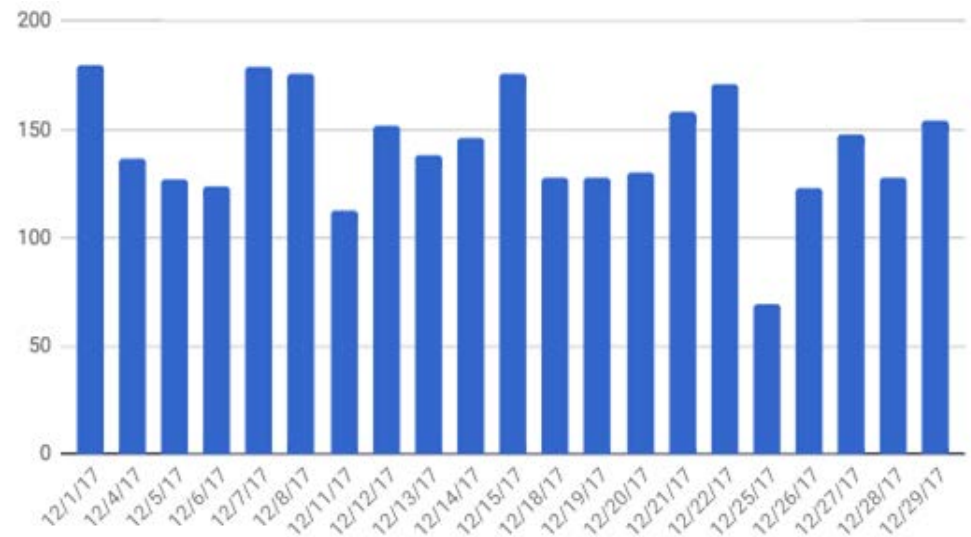
RTD Go!

- Provides Uber subsidies to on-demand trips originating or ending outside of the service area or at a transit center
- RTD's pilot project shows these trips are being used throughout the County

Heat map of trip origins and destinations



Trips by Day



Mobility On-Demand - COMING SOON

RTD's own UBER-type service, provided in accessible vehicles, strategically placed around the County, and operated by professionally trained and tested operators

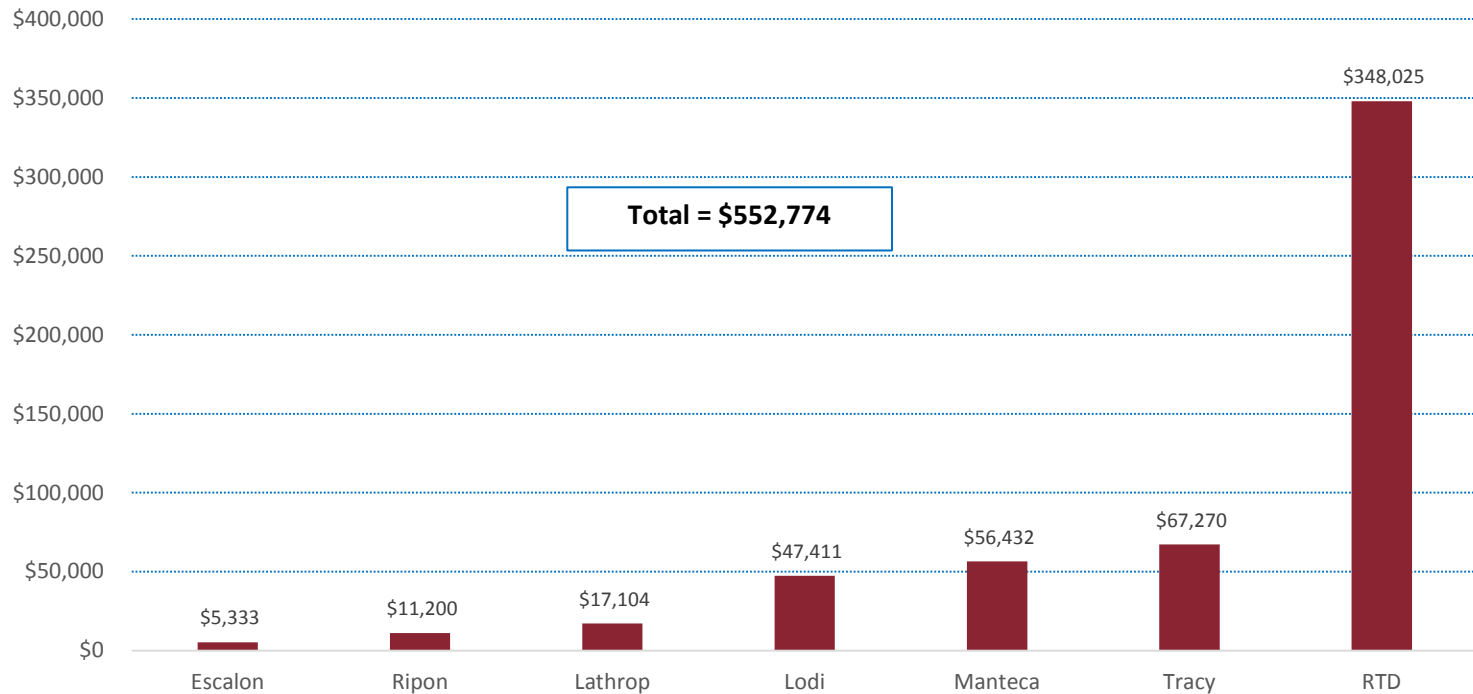
Offers a multimodal approach to increase mobility and connectivity by integrating new tools like smart phone apps, ride-sharing, and demand-responsive services



Benefits

- Provides service to areas currently not being served and first/last mile connections
- More cost effective than offering fixed-routes in low density areas
- Regular connections between Tracy and Mountain House; between Manteca, Ripon, Escalon, and Modesto; and the areas around Lathrop and Lodi and more.

LTF Contribution by Agency



- RTD will provide approximately 63% of the total amount
- Each City will contribute only 2% of their LTF and receive access to all CTSA services
- Estimated cost for one year, true up will be done at end of year

Next Steps

City Council Meetings

- Tracy
- Manteca
- Escalon
- Lathrop
- Ripon

San Joaquin Council of Governments Committee and Board Meetings in May

